

# BMW Group

September 5, 2014

Ms. Annette Hebert  
Chief, Mobile Source Operations Division  
Air Resources Board  
Mobile Source Division  
9480 Telstar Avenue, Suite 4  
El Monte, California 91731

RE: **BMW VOLUNTARY EMISSIONS RECALL REPORT**  
**CAMPAIGN NUMBER: 14E-A01**  
**Replace Vehicle Emission Control Information Label**

Dear Ms. Hebert:

On behalf of BMW, please find enclosed a Voluntary Emissions Recall Plan covering 2013 model year BMW vehicles.

Due to a logistic failure the MY2015 Vehicle Emission Control Information (VECI) Label was inadvertently affixed to 367 MY2014 models X5 xDrive 35d produced between 13th March and 21st April 2014 instead of the correct MY2014 VECI Label. Approximately 250 of these X5 xDrive 35d models are expected to be delivered already to customer. The corrective action consists of applying the correct VECI label to the affected vehicles.

Implementation of this campaign is scheduled as soon as ARB approval is received.

**Company**  
BMW of North America, LLC

BMW Group Company

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07675-1227

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Christian.Cozzarini@bmw.de

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We respectfully ask for your approval of this voluntary recall plan, allowing us to implement this campaign as scheduled. If you have any further questions, comments or suggestions, please contact Carlheinz Bayer (201) 571-5193 or by e-mail at "Carlheinz.Bayer@bmwna.com."

Sincerely,



Christian Cozzarini  
Manager  
Environmental Engineering

**BMW**  
**VOLUNTARY EMISSIONS RECALL PLAN**  
**AIR REOURCES BOARD**  
**RECALL NUMBER:**  
**14E-A01**

**1. Affected Vehicles:**

<b>Model Year</b>	<b>Test Group</b>	<b>Models</b>	<b><u>Vehicles Affected</u></b>
2014	EBMXT03.0N57	X5 xDrive 35d	367

**2. Corrective Measure:**

Due to a logistic failure the MY2015 Vehicle Emission Control Information (VECI) Label was inadvertently affixed to 367 MY2014 models X5 xDrive 35d produced between 13th March and 21st April 2014 instead of the correct MY2014 VECI Label. Approximately 250 of these X5 xDrive 35d models are expected to be delivered already to customer.

BMW will conduct a voluntary emissions recall to replace the incorrect VECI Label on the approximately 250 affected vehicles delivered already to customers and will fix the other affected vehicles before delivery.

**3. Customer Notification:**

BMW will use an internal customer database to obtain names and addresses of the affected vehicle owners. The vehicle owners will be notified through First Class Mail.

**4. Procedure to be followed by Vehicle Owners:**

Customers of the affected vehicles will be asked to make an appointment with an authorized BMW center to have the repair performed, free of charge to the customer (see attached draft customer letters).

**5. Facility to Perform Corrective Measure:**

The repairs are conducted solely by authorized BMW centers or MINI dealers, as applicable.

**6. Customer Letter:**

A copy of the draft customer letter to the affected vehicle owners is attached.

**7. Parts Supply:**

VECI labels are provided to all authorized BMW centers via our service network.

**8. Service Information:**

A copy of the draft Service Information Bulletin is attached.

**9. Fuel Economy/Drivability/Safety:**

This repair has no adverse impact on fuel economy, driveability or safety.

SEPTEMBER 2014

**BMW VOLUNTARY EMISSIONS RECALL CAMPAIGN  
REPLACE VEHICLE EMISSION CONTROL INFORMATION LABEL  
CAMPAIGN NUMBER: 14E-A01**

Dear BMW Owner/Lessee:

At BMW, we are committed to maintaining a level of automotive and service excellence that exceeds your expectations.

Due to a logistic failure, a Vehicle Emission Control Information (VECI) Label with the wrong year was inadvertently affixed to some MY2014 X5 xDrive 35d vehicles instead of the correct one. The VECI label is required to comply with emissions regulations administered by the U.S. Environmental Protection Agency and the California Air Resources Board. To correct this error, BMW is conducting a Voluntary Emissions Recall Campaign.

Since your vehicle is affected by this recall, we request that you contact an authorized BMW center at your earliest convenience to schedule a service appointment. BMW will repair your vehicle free of charge for parts and labor. Your authorized BMW center will apply the correct VECI label to your vehicle; the complete repair may take up to one hour.

If you live in a state with a SMOG Check program, your vehicle must pass an emissions test as required by state law. If the Voluntary Emissions Recall is not completed, your vehicle may be more likely to fail this emissions test.

Failure to have this complimentary repair work performed could be determined as lack of proper maintenance of your vehicle and may jeopardize your full protection under the emissions warranty provisions.

If you are no longer the owner of this vehicle, please use the enclosed postage-paid postcard to provide us with the name and address of the new owner. If you are a lessor of this vehicle, please forward this notice to your lessee.

**For vehicles registered in the state of California:**

The California Department of Motor Vehicles, in conjunction with the Air Resources Board, has implemented the Registration Renewal/Recall Tie-In Program, which requires the completion of the recall. Your authorized BMW center will provide you with a Proof of Correction Certificate after this repair is completed. Please save this certificate since the California Department of Motor Vehicles may require it as proof of Emissions Recall Campaign completion.

The integrity of our products is essential to BMW's success and our customers' trust. We are determined to exceed your expectations and hope this warranty extension further enhances your ownership experience.

Sincerely,  
BMW of North America, LLC



# Service Information

Tools and Accessories (Engine-  
Chassis)

B71 01 14

Page 1 of 3

September 2014

Technical Service

This Service Information bulletin supersedes SI B71 01 14 dated April 2014.

Changes to this revision are identified by a black bar.

**PERFORM THE PROCEDURE OUTLINED IN THIS SERVICE INFORMATION ON ALL AFFECTED VEHICLES BEFORE CUSTOMER DELIVERY OR THE NEXT TIME THEY ARE IN THE SHOP FOR MAINTENANCE OR REPAIRS.**

**BMW centers must ensure Recalls are completed after having been notified by BMW of North America, LLC (BMWNA) that a safety-related defect or noncompliance exists in any motor vehicle or item of replacement equipment in the center's possession at the time of notification. In BMW NA's case, this notification would typically be made by the issuance of a Recall notification in the form of a Service Information bulletin (SIB) or transmission of a Dealer Communication System (DCS) Recall message.**

**When a Recall Campaign is announced by BMW NA, centers must ensure that all Recalls on new vehicles and new items of replacement equipment are completed **BEFORE** delivery to the consumer. This means that centers may not legally deliver new motor vehicles or new items of replacement equipment to consumers with an open Recall.**

**This also pertains to vehicles in the Certified Pre-Owned program, and to items of replacement equipment.**

**Finally, BMW centers should not sell or use parts that have been recalled by BMW NA. Please follow the specific instructions provided by BMW NA on the return or disposition of the parts.**

## **SUBJECT**

**Voluntary Emissions Recall Campaign 14E-A01: Replace Emissions Label**

## **MODEL**

F15 (X5 xDrive 35d)

## **SITUATION**

Certain 2014 model year F15 vehicles produced from March 13, 2014 through April 12, 2014. These vehicles are equipped with an "emissions" label with incorrect information pertaining to the model year.

Affected vehicles in dealer inventory must not be retailed or delivered until this issue is corrected. Vehicles at VDCs will be repaired prior to dealer delivery.

## **AFFECTED VEHICLES**

This Emissions Recall Campaign involves F15 vehicles with the N57T engine according to VIN selection.

First check if a Recall Completion Label, SD 92-435 for this campaign is already attached to the underside of the hood on the right (passenger) rear close to the windshield.

If the label is present, the Campaign has already been performed and no further action is necessary.

Affected vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in the "Service Menu" of DCSnet (Dealer Communication System) or with the Key Reader.

### **PROCEDURE**

1. Open the engine compartment hood. The label is located on the driver's side on the underside of the hood, close to the cowl/windshield.
2. Remove the incorrect label.
3. Clean the underhood surface with a suitable cleaning solution.
4. Affix the correct model year 2014 emissions label.

### **PARTS INFORMATION**

Part Number	Description	Quantity
71 22 8 579 192	Diesel MY 14 US Emissions label	1

### **LABEL INSTRUCTIONS**

The illustration shows a rectangular label with a black border. At the top left is the BMW logo. To its right, the text "EMISSIONS RECALL CAMPAIGN COMPLETED" is printed in bold. Below this, there are three horizontal lines for text entry, labeled "RECALL", "CAMPAIGN NO.", and "DEALER CODE NO." respectively. At the bottom left, the text "BMW of North America, LLC Woodcliff Lake, N.J. 07677" is printed. At the bottom right, the label code "SD 92-435" is printed. Below the entire label frame, the code "GRUSB1212-01" is printed.

After the vehicle has been checked and corrected, obtain a label (SD 92-435) and with the indelible marker provided, legibly print the Recall name, Recall number, and dealer code (5 digits) on the Recall Completion Label (see illustration).

**Note:** Additional labels can be ordered online at BMW TIS.

Vehicle Emission Recall - Proof of Correction				
License Number	Make	Year Model	Body Type	Vehicle Identification Number
Manufacturer		Recall Number		
The above described vehicle has been repaired, modified and/or equipped with new emission control devices to meet applicable California Emission Control Laws.				
Dealer's Name		Address, City, State and Zip		
Date	Dealership's Authorized Signature			
Return this certificate to DMV <u>only</u> when required - otherwise retain for your records.				SD92-084

S12 96 U31

For California centers only: It is required by the California Code of Regulations that an executed orange "Vehicle Emission Recall - Proof of Correction" certificate (SD92-084, see illustration) be provided to each customer (for vehicles registered in the state of California), once the Recall on his or her vehicle has been completed.

### **WARRANTY INFORMATION**

Reimbursement for this Recall will be via normal claim entry utilizing the following information:

<b>Defect Code:</b>	<b>00 71 04 02 00</b>	
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#### **Completion before vehicle delivery to the customer or the vehicle is already in the workshop**

<b>Labor Operation:</b>	<b>Labor Allowance:</b>	<b>Description:</b>
00 62 607	Refer to KSD2	Replace emissions label

Labor operation code 00 62 607 is Plus labor operation.

#### **Completion after vehicle delivery to the customer**

<b>Labor Operation:</b>	<b>Labor Allowance:</b>	<b>Description:</b>
00 62 107	Refer to KSD2	Replace emissions label

Labor operation code 00 62 107 is a Main labor operation, and as applicable, all other labor operations codes must be Plus code labor operations.